

	<p>Ms. Sampada Sawant HOD, Department of BAMMC</p> <p>SATISH PRADHAN DNYANASADHANA COLLEGE, THANE Off Eastern Express Highway, Dnyanasadhana Marg, Thane</p> <p>Vidwan ID: 557693</p>
<p>Department</p>	<p>: Bachelor of Arts in Multimedia and Mass Communication (BAMMC)</p>
<p>Name of the Faculty</p>	<p>: Ms. Sampada Sawant</p>
<p>Designation</p>	<p>: Head of the Department</p>
<p>Qualification/s</p>	<p>: BMM (Advertising), MA EMA (Films and Advertising)</p> <ul style="list-style-type: none"> □ Communication in Virtual Age course authorized by University of Toronto. □ Digital World authorized by Minus– telecom. □ Advertising and Society authorized by Duke University. □ Certificate of participation in 3 days National Online Workshop on “Examination guidance to crack NTA – NET/ SET”. □ Certificate of participation for Digital Marketing Seminar from North Storm Academy. □ Fundamental of Digital Marketing by Google □ Prabhat Chitra Mandal [Film Appreciation Course].
<p>Email ID</p>	<p>: sampadasawant595@gmail.com</p>
<p>Years of Experience</p>	<p>: UG: 5</p>
<p>Thrust Area (Subject Interest)</p>	<p>: Entertainment media, Advertising, Films, Journalism</p>
<p>Details of Paper Presented</p>	<p>: International Level: 1 Peer Reviewed International Journal – Sankalp (ISSN: 2249 – 345X) Volume No. 12, Issue No. 1(I), 2022 <i>Study on use of Digitalization after pandemic in India.</i></p>

Details of Publication	: International Level: 1 Peer Reviewed International Journal – Sankalp (ISSN: 2249 – 345X) Volume No. 12, Issue No. 1(I), 2022 <i>Study on use of Digitalization after pandemic in India.</i>
Details of Seminar/Workshop/Conferences/Symposia attained	: International Level: 2 1. One Day National Multidisciplinary Conference on Resilient India: The New Way Forward. 2. International Conclave on NEP organized by Satish Pradhan Dnyanasadhana College, Thane. 3. One day International Conference on “Revolutionizing Learning Innovative Approaches and Advancement in Higher Education through NEP 2020 (Reviewing, Reflecting, Reforming)
Details of Book Authored	: Visual Communication – FYBAMMC as per NEP 2020.
Experience on the various Committees at College	: <i>2020-21: Cultural Committee</i> <i>2021-22: Cultural Committee</i> <i>2022-23: Magazine Committee, Student Council Committee, Gender Sensitization Committee.</i> <i>2023-24: NEP Documentation Committee</i> <i>2024-25: Aavishkar Committee, Student Activity Centre Committee, Innovation and Incubation Centre Cell, Placement Cell, Annual Magazine Committee, IQAC Committee.</i>
Any Other Information	: <input type="checkbox"/> Gave a presentation to 50 people regarding the Career in Advertising Field. <input type="checkbox"/> Delivered a speech on communication skills and self-presentation to Salam Bombay Foundation-affiliated schools in Maharashtra. <input type="checkbox"/> I've delivered a guest lecture as part of the expert lecture series for S.I.W.S. College's TYBAMMC students. <input type="checkbox"/> FDP Session on E-Content in Education.